

**PRESS RELEASE
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Panasonic becomes Presenting Sponsor of 2018 Solar Business Festival

AUSTIN, TX (March 20, 2018) - 2018 Solar Business Festival is proud to announce Panasonic as the Exclusive Presenting Sponsor of the Solar Business Festival 2018 to be held in Austin, Texas in November.

Organized by Global Attain Advancement, LLC (GAA), also known as GAA Exhibitions & Conferences, Solar Business Festival is the leading solar conference and exhibition in Texas that brings together forward-thinking experts, investors, and businesses in the retail, commercial, industrial, and residential industries, for two intensive days of networking, knowledge sharing, matchmaking and deal making. Attendees include manufacturers, project developers, finance providers, utilities, and C&I facility managers.

In its role as Presenting Sponsor, Panasonic will be the star attraction for the 2018 Solar Business Festival, and we are pleased to unveil SBF 2018 presenting sponsor logo.



With the 3rd edition of Solar Business Festival under the Exclusive Presenting Sponsorship of Panasonic, SBF has expanded to accommodate larger exhibits and more participants. SBF 2018 will be held at a larger conference hotel in Austin, Texas, and provide more innovative opportunities for deal making in the industry.

"Panasonic is proud to be the Presenting Sponsor of the Solar Business Festival 2018. SBF is an excellent business networking and deal making event. Each year SBF brings together solar manufactures, distributors, installers, investors, and consumers in Austin, and, as a result, every year solar is advanced throughout Texas and beyond." *said Jack O'Donohue, Sales & Business Development Manager - U.S. Central Region & Canada, Panasonic Eco Solutions North America.*

Last year, Solar Business Festival was a success with over 600 conference & expo participants, and over 850 total participants (including partnered side-events, making SBF the largest Texas focused solar show). Last year, SBF had 118 speakers, 54 exhibitors, 8 premier sponsors, 35 partners, 6 side-events, and 2 venues. Last year, Solar Business Festival hosted the first Texas Solar Career Fair organized by Solar Training Network, a program funded by the U.S. Department of Energy's SunShot Initiative, as well as the first Private Solar Shark Tank organized by KAS Consulting Group, the first Texas Solar Pioneer Awards Dinner, and the first Solar Business Matchmaking of its kind.

About Panasonic Corporation of North America

Newark, NJ-based Panasonic Corporation of North America is a leading technology partner and integrator to businesses, government agencies and consumers across the region. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation and leverages its strengths in Immersive Entertainment, Sustainable Energy, Automated Supply Chains and Connected Solutions to provide secure and resilient integrated solutions for B2B customers. Panasonic was highlighted in *Forbes Magazine's* Global 2000 ranking as one of the Top Ten Best Regarded Companies for 2017. The ranking is based on outstanding

scores for trustworthiness, honesty with the public and superior performance of products and solutions. Learn more about Panasonic's ideas and innovations at Panasonic.com.

About Solar Business Festival

Held under the umbrella of **Texas Solar Business Week**, the Solar Business Festival consist of twelve (12) tracks with a focus on Texas and covers every component of doing a solar and storage business in Texas, finding deals, project financing, distributed-grid, solar+solar, energy storage, incentives, market growth opportunities, and more. SBF brings together companies involved in the Texas's market, companies looking to expand into Texas, and companies looking to grow their business beyond Texas, with top participation from Texas, California, New York, Arizona, Maryland, Florida, New Jersey, Colorado, Georgia, India, Mexico, Kenya, Germany, and China, Visit www.sbf-texas.com to learn more and stay updated with developments.

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